



# 2011 FIRECRACKER FANDANGO SPONSORSHIPS

## **Flag Sponsor** (\$5000)

*includes:*

35 admission tickets to Firecracker Fandango  
35 Reserved Seats in Sponsor Area  
\$350 Firecracker Fandango Coupons for purchase of beverage or merchandise  
Logo projected as part of light show  
Logo recognition as sponsor on all paid advertising (TV, radio & print)  
Signage on main stage and festival area  
Logo on back of all volunteer t-shirts  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

## **Independence Sponsor** (\$2500)

*includes:*

24 admission tickets to Firecracker Fandango  
24 Reserved Seats in Sponsor Area  
\$240 Firecracker Fandango Coupons for purchase of beverage or merchandise  
Logo recognition as sponsor on all paid advertising (TV, radio & print)  
Signage in festival area  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

## **Patriot Sponsor** (\$1500)

*includes:*

15 admission tickets to Firecracker Fandango  
15 Reserved Seats in Sponsor Area  
\$150 Firecracker Fandango Coupons for purchase of beverage or merchandise  
Signage in festival area  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

## **Liberty Sponsor** (\$500)

*includes:*

10 admission tickets to Firecracker Fandango  
10 reserved seats in Sponsor Area  
\$100 Firecracker Fandango Coupons for purchase of beverage or merchandise  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

## **Freedom Sponsor** (\$350)

*includes:*

6 admission tickets to Firecracker Fandango  
6 reserved seats in Sponsor Area  
\$60 Firecracker Fandango Coupons for purchase of beverage or merchandise  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_

I wish to sponsor Firecracker Fandango at the following level

Check enclosed \_\_\_\_\_ Invoice me \_\_\_\_\_

*Checks can be made out to:*  
Main Street Odessa  
P.O. Box 4398  
Odessa, TX 79760

*Please contact us at 335-4682 or fax us at 335-4678 for further information.*