



# 2011 FIRECRACKER FANDANGO YOUTH ZONE SPONSORSHIPS

**Flag Sponsor** (\$5000) *includes:*  
35 admission tickets to Firecracker Fandango  
\$350 Firecracker Fandango Coupons for purchase of beverages or merchandise  
Reserved area for shade tent (10 x 20)  
Logo recognition as sponsor on all paid advertising (TV, radio & print)  
Signage on youth main stage and festival area  
Logo on back of all volunteer t-shirts  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

**Independence Sponsor** (\$2500) *includes:*  
24 admission tickets to Firecracker Fandango  
\$240 Firecracker Fandango Coupons for purchase of beverages or merchandise  
Reserved area for shade tent (10 x 20)  
Logo recognition as sponsor on all paid advertising (TV, radio & print)  
Signage on youth main stage and festival area  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

**Patriot Sponsor** (\$1500) *includes:*  
15 admission tickets to Firecracker Fandango  
\$150 Firecracker Fandango Coupons for purchase of beverages or merchandise  
Reserved area for shade tent (10 x 10)  
Signage in festival area  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

**Red, White & Blue Sponsor** (\$1000) *includes:*  
12 admission tickets to Firecracker Fandango  
\$120 Firecracker Fandango Coupons for purchase of beverages or merchandise  
Reserved area for shade tent (10 x 10)  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

**Liberty Sponsor** (\$500) *includes:*  
10 admission tickets to Firecracker Fandango  
\$100 Firecracker Fandango Coupons for purchase of beverages or merchandise  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

**Freedom Sponsor** (\$350) *includes:*  
6 admission tickets to Firecracker Fandango  
\$60 Firecracker Fandango Coupons for purchase of beverages or merchandise  
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

I wish to sponsor Firecracker Fandango at the following level

Check enclosed \_\_\_\_\_ Invoice me \_\_\_\_\_

Checks can be made out to:  
Main Street Odessa/Downtown Odessa Inc.  
P.O. Box 4398  
Odessa, TX 79760

Please contact us at 335-4682 or fax us at 335-4678 for further information.