



2010 FIRECRACKER FANDANGO SPONSORSHIPS

Flag Sponsor (\$5000)

includes:

35 admission tickets to Firecracker Fandango
35 Reserved Seats in Sponsor Area
\$350 Firecracker Fandango Coupons for purchase of beverage or merchandise
Logo projected as part of light show
Logo recognition as sponsor on all paid advertising (TV, radio & print)
Signage on main stage and festival area
Logo on back of all volunteer t-shirts
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Independence Sponsor (\$2500)

includes:

24 admission tickets to Firecracker Fandango
24 Reserved Seats in Sponsor Area
\$240 Firecracker Fandango Coupons for purchase of beverage or merchandise
Logo recognition as sponsor on all paid advertising (TV, radio & print)
Signage in festival area
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Patriot Sponsor (\$1500)

includes:

15 admission tickets to Firecracker Fandango
15 Reserved Seats in Sponsor Area
\$150 Firecracker Fandango Coupons for purchase of beverage or merchandise
Signage in festival area
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Liberty Sponsor (\$500)

includes:

10 admission tickets to Firecracker Fandango
10 reserved seats in Sponsor Area
\$100 Firecracker Fandango Coupons for purchase of beverage or merchandise
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Freedom Sponsor (\$350)

includes:

6 admission tickets to Firecracker Fandango
6 reserved seats in Sponsor Area
\$60 Firecracker Fandango Coupons for purchase of beverage or merchandise
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Name _____
Company _____
Address _____ Zip _____
Telephone _____

I wish to sponsor Firecracker Fandango at the following level

Check enclosed _____ Invoice me _____

Checks can be made out to:
Main Street Odessa
P.O. Box 4398
Odessa, TX 79760

Please contact us at 335-4682 or fax us at 335-4678 for further information.